

http://www.amazon.com

Search Engine Rankings Report

Report created on: **Oct 14, 2010**
 Rankings data based on **top 100 results** per search engine.
 Rankings difference based on the **previous** results.

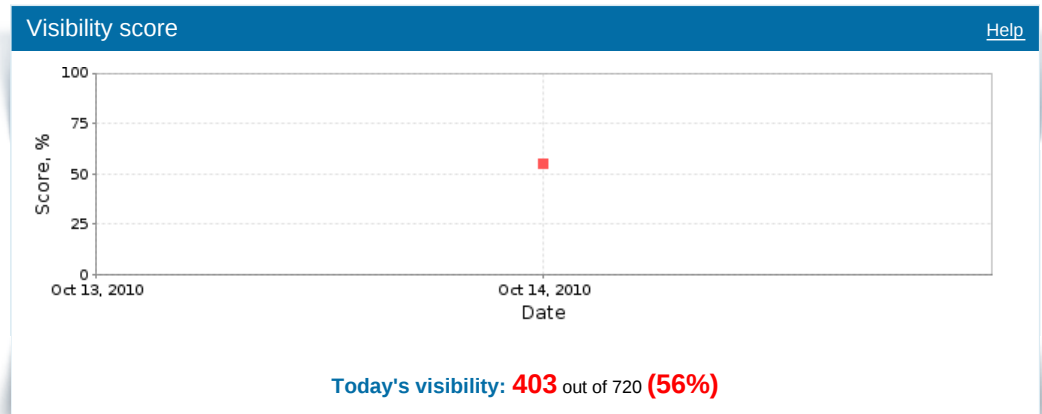
- [Summary](#)
- [By Search Engine](#)
- [By Keyword](#)
- [By KEI](#)
- [Historical Data](#)

This search engine rankings report has been created by [Local SEO Company](#) for your personal information. It is tailored for your specific website and will give you detailed information on the exact ranking positions of your targeted keyword phrases in all major search engines for every page within your website. All information was accurate at the time the report was generated.

For further details please do not hesitate to [contact us](#).

Regards,
[Local SEO Company](#)

Summary View



Help

Rankings overview (a total of 24 rankings for 8 keywords)	
Top Rankings Overview	Rankings Dynamics
Ranked 1st: 3	Moved up: 0
In Top 10: 15	Moved down: 0
In Top 20: 15	Not changed: 24
In Top 100: 19	Entered Top 100: 0
Not in Top 100: 5	Left Top 100: 0

Help

Search engines overview (a total of 3 search engines checked)					
Search Engine ▼	In Top 10	In Top 20	In Top 30	In Top 100	Visibility
1 Bing	5	5	5	6	133 (55%)
2 Google	5	5	5	7	137 (57%)
3 Yahoo!	5	5	5	6	133 (55%)

[View rankings report by search engines](#)

Help

Top 8 best ranked keywords					
Keyword	In Top 10	In Top 20	In Top 30	In Top 100	▼ Visibility
1 amazon	3	3	3	3	90 (100%)
2 books	3	3	3	3	85 (94%)
3 online shopping	3	3	3	3	79 (88%)
4 book store	3	3	3	3	75 (83%)

5	video games	3	3	3	3	74 (82%)
6	magazine	0	0	0	0	0 (0%)
7	music	0	0	0	3	0 (0%)
8	apparel	0	0	0	1	0 (0%)

[View rankings report by keywords](#)

Top 8 most efficient keywords						Help
Keyword	▼ KEI		# of Searches	Competition	Visibility	
1	music	2676593		83100000	258000000	0 (0%)
2	amazon	1721194		37200000	804000000	90 (100%)
3	magazine	909105.6		24900000	682000000	0 (0%)
4	books	630091.5		24900000	984000000	85 (94%)
5	apparel	142598.5		3350000	78700000	0 (0%)
6	book store	17008.8		2240000	295000000	75 (83%)
7	online shopping	5447.9		1500000	413000000	79 (88%)
8	video games	2375.9		1500000	947000000	74 (82%)

[View rankings report by keyword efficiency](#)







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By Search Engine

Search engines overview (a total of 3 search engines checked)							Help
Search Engine ▼		In Top 10	In Top 20	In Top 30	In Top 100	Visibility	
1	 Bing 	5	5	5	6	133 (55%)	
2	 Google 	5	5	5	7	137 (57%)	
3	 Yahoo! 	5	5	5	6	133 (55%)	

Bing				Up
Keyword ▼	Rank	Difference	URL Found	
1 amazon	1		https://affiliate-program.amazon.com/	
2 apparel	Not in top100			
3 book store	6		http://www.amazon.com/	
4 books	3		http://www.amazon.com/books-used-books-textbo...	
5 magazine	Not in top100			
6 music	36		http://www.amazon.com/music-rock-classical-po...	
7 online shopping	6		http://www.amazon.com/	
8 video games	6		http://www.amazon.com/computer-video-games-ha...	

Google				Up
Keyword ▼	Rank	Difference	URL Found	
1 amazon	1		http://www.amazon.com/	
2 apparel	35		http://www.amazon.com/Apparel-Accessories/b?i...	
3 book store	6		http://www.amazon.com/	
4 books	2		http://www.amazon.com/books-used-books-textbo...	
5 magazine	Not in top100			
6 music	38		http://www.amazon.com/Music-Madonna/dp/B00004...	
7 online shopping	2		http://www.amazon.com/	
8 video games	7		http://www.amazon.com/computer-video-games-ha...	

Yahoo!				Up
Keyword ▼	Rank	Difference	URL Found	
1 amazon	1		http://www.amazon.com/	
2 apparel	Not in top100			
3 book store	6		http://www.amazon.com/	
4 books	3		http://www.amazon.com/books-used-books-textbo...	
5 magazine	Not in top100			
6 music	31		http://www.amazon.com/music-rock-classical-po...	
7 online shopping	6		http://www.amazon.com/	

8	video games	6	http://www.amazon.com/computer-video-games-ha...
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By Keyword

Keyword cloudmap (based on a total 8 keywords) [Help](#)

[amazon](#) apparel [book store](#) [books](#) magazine music [online shopping](#)
[video games](#)

Note: The prominence of a keyword in the cloudmap depends on the Visibility Score value of the keyword.







amazon Up				
Search Engine ▼		Ranked	Difference	URL Found
1	Bing	1		https://affiliate-program.amazon.com/
2	Google	1		http://www.amazon.com/
3	Yahoo!	1		http://www.amazon.com/







apparel Up				
Search Engine ▼		Ranked	Difference	URL Found
1	Bing	Not in top100		
2	Google	35		http://www.amazon.com/Apparel-Accessories/b?ie=UTF8&node=222...
3	Yahoo!	Not in top100		







book store Up				
Search Engine ▼		Ranked	Difference	URL Found
1	Bing	6		http://www.amazon.com/
2	Google	6		http://www.amazon.com/
3	Yahoo!	6		http://www.amazon.com/

books Up				
Search Engine ▼		Ranked	Difference	URL Found
1	Bing	3		http://www.amazon.com/books-used-books-textbooks/b?node=2831...
2	Google	2		http://www.amazon.com/books-used-books-textbooks/b?ie=UTF8&n...
3	Yahoo!	3		http://www.amazon.com/books-used-books-textbooks/b?node=2831...

magazine Up				
Search Engine ▼		Ranked	Difference	URL Found
1	Bing	Not in top100		
2	Google	Not in top100		
3	Yahoo!	Not in top100		

music Up					
Search Engine ▼			Ranked	Difference	URL Found
1	 Bing		36		http://www.amazon.com/music-rock-classical-pop-jazz/b?node=5...
2	 Google		38		http://www.amazon.com/Music-Madonna/dp/B00004X01U
3	 Yahoo!		31		http://www.amazon.com/music-rock-classical-pop-jazz/b?node=5...

online shopping Up					
Search Engine ▼			Ranked	Difference	URL Found
1	 Bing		6		http://www.amazon.com/
2	 Google		2		http://www.amazon.com/
3	 Yahoo!		6		http://www.amazon.com/

video games Up					
Search Engine ▼			Ranked	Difference	URL Found
1	 Bing		6		http://www.amazon.com/computer-video-games-hardware-accessor...
2	 Google		7		http://www.amazon.com/computer-video-games-hardware-accessor...
3	 Yahoo!		6		http://www.amazon.com/computer-video-games-hardware-accessor...

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By KEI

Keyword cloudmap (based on a total 8 keywords) [Help](#)

[amazon](#) [apparel](#) [book store](#) [books](#) [magazine](#) [music](#) [online shopping](#) [video games](#)

Note: The prominence of a keyword in the cloudmap depends on the Keyword Efficiency Index (KEI) value of the keyword.

Keywords ranked by Keyword Efficiency Index [Help](#)

Keyword	▼ KEI	# of Searches	Competition	Visibility
1 music	2676593	83100000	258000000	0 (0%)
2 amazon	1721194	37200000	80400000	90 (100%)
3 magazine	909105.6	24900000	68200000	0 (0%)
4 books	630091.5	24900000	98400000	85 (94%)
5 apparel	142598.5	3350000	78700000	0 (0%)
6 book store	17008.8	2240000	29500000	75 (83%)
7 online shopping	5447.9	1500000	41300000	79 (88%)
8 video games	2375.9	1500000	94700000	74 (82%)

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- [By Keyword](#)
- [By KEI](#)

► [Historical Data](#)

Historical Data

Keyword cloudmap (based on a total 8 keywords) [Help](#)

[amazon](#) [apparel](#) [book store](#) [books](#) [magazine](#) [music](#) [online shopping](#) [video games](#)

Note: The prominence of a keyword in the cloudmap depends on the Keyword Efficiency Index (KEI) value of the keyword.

amazon in Bing [Up](#)

Rank History	Rank	Date Checked	
Rank When First Checked	1	Oct 14, 2010	
Current Rank	1	Oct 14, 2010	
Highest Historical Rank	1	Oct 14, 2010	
Lowest Historical Rank	1	Oct 14, 2010	
Date Checked ▼	Rank	Difference	URL Found
Oct 14, 2010	1		https://affiliate-program.amazon.com/

amazon in Google [Up](#)

Rank History	Rank	Date Checked	
Rank When First Checked	1	Oct 14, 2010	
Current Rank	1	Oct 14, 2010	
Highest Historical Rank	1	Oct 14, 2010	
Lowest Historical Rank	1	Oct 14, 2010	
Date Checked ▼	Rank	Difference	URL Found
Oct 14, 2010	1		http://www.amazon.com/

amazon in Yahoo! [Up](#)

Rank History	Rank	Date Checked	
Rank When First Checked	1	Oct 14, 2010	
Current Rank	1	Oct 14, 2010	
Highest Historical Rank	1	Oct 14, 2010	
Lowest Historical Rank	1	Oct 14, 2010	
Date Checked ▼	Rank	Difference	URL Found
Oct 14, 2010	1		http://www.amazon.com/

apparel in Bing [Up](#)

Rank History	Rank	Date Checked
Rank When First Checked	Not in top100	Oct 14, 2010
Current Rank	Not in top100	Oct 14, 2010
Highest Historical Rank	Not in top100	Oct 14, 2010
Lowest Historical Rank	Not in top100	Oct 14, 2010

Date Checked ▼	Rank	Difference	URL Found
Oct 14, 2010	Not in top100		

apparel in Google			Up
Rank History	Rank	Date Checked	
Rank When First Checked	35	Oct 14, 2010	
Current Rank	35	Oct 14, 2010	
Highest Historical Rank	35	Oct 14, 2010	
Lowest Historical Rank	35	Oct 14, 2010	
Date Checked ▼	Rank	Difference	URL Found
Oct 14, 2010	35		http://www.amazon.com/Apparel-Accessories/b?ie=UTF8&node=222...

apparel in Yahoo!			Up
Rank History	Rank	Date Checked	
Rank When First Checked	Not in top100	Oct 14, 2010	
Current Rank	Not in top100	Oct 14, 2010	
Highest Historical Rank	Not in top100	Oct 14, 2010	
Lowest Historical Rank	Not in top100	Oct 14, 2010	
Date Checked ▼	Rank	Difference	URL Found
Oct 14, 2010	Not in top100		

book store in Bing			Up
Rank History	Rank	Date Checked	
Rank When First Checked	6	Oct 14, 2010	
Current Rank	6	Oct 14, 2010	
Highest Historical Rank	6	Oct 14, 2010	
Lowest Historical Rank	6	Oct 14, 2010	
Date Checked ▼	Rank	Difference	URL Found
Oct 14, 2010	6		http://www.amazon.com/

book store in Google			Up
Rank History	Rank	Date Checked	
Rank When First Checked	6	Oct 14, 2010	
Current Rank	6	Oct 14, 2010	
Highest Historical Rank	6	Oct 14, 2010	
Lowest Historical Rank	6	Oct 14, 2010	
Date Checked ▼	Rank	Difference	URL Found
Oct 14, 2010	6		http://www.amazon.com/

book store in Yahoo!			Up
Rank History	Rank	Date Checked	
Rank When First Checked	6	Oct 14, 2010	
Current Rank	6	Oct 14, 2010	
Highest Historical Rank	6	Oct 14, 2010	
Lowest Historical Rank	6	Oct 14, 2010	
Date Checked ▼	Rank	Difference	URL Found

Oct 14, 2010	6	http://www.amazon.com/
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books in Bing Up			
Rank History	Rank	Date Checked	
Rank When First Checked	3	Oct 14, 2010	
Current Rank	3	Oct 14, 2010	
Highest Historical Rank	3	Oct 14, 2010	
Lowest Historical Rank	3	Oct 14, 2010	
Date Checked ▼	Rank	Difference	URL Found
Oct 14, 2010	3		http://www.amazon.com/books-used-books-textbooks/b?node=2831...

books in Google Up			
Rank History	Rank	Date Checked	
Rank When First Checked	2	Oct 14, 2010	
Current Rank	2	Oct 14, 2010	
Highest Historical Rank	2	Oct 14, 2010	
Lowest Historical Rank	2	Oct 14, 2010	
Date Checked ▼	Rank	Difference	URL Found
Oct 14, 2010	2		http://www.amazon.com/books-used-books-textbooks/b?ie=UTF8&n...

books in Yahoo! Up			
Rank History	Rank	Date Checked	
Rank When First Checked	3	Oct 14, 2010	
Current Rank	3	Oct 14, 2010	
Highest Historical Rank	3	Oct 14, 2010	
Lowest Historical Rank	3	Oct 14, 2010	
Date Checked ▼	Rank	Difference	URL Found
Oct 14, 2010	3		http://www.amazon.com/books-used-books-textbooks/b?node=2831...

magazine in Bing Up			
Rank History	Rank	Date Checked	
Rank When First Checked	Not in top100	Oct 14, 2010	
Current Rank	Not in top100	Oct 14, 2010	
Highest Historical Rank	Not in top100	Oct 14, 2010	
Lowest Historical Rank	Not in top100	Oct 14, 2010	
Date Checked ▼	Rank	Difference	URL Found
Oct 14, 2010	Not in top100		

magazine in Google Up			
Rank History	Rank	Date Checked	
Rank When First Checked	Not in top100	Oct 14, 2010	
Current Rank	Not in top100	Oct 14, 2010	
Highest Historical Rank	Not in top100	Oct 14, 2010	
Lowest Historical Rank	Not in top100	Oct 14, 2010	
Date Checked ▼	Rank	Difference	URL Found
Oct 14, 2010	Not in top100		

magazine in Yahoo!				Up
Rank History	Rank	Date Checked		
Rank When First Checked	Not in top100	Oct 14, 2010		
Current Rank	Not in top100	Oct 14, 2010		
Highest Historical Rank	Not in top100	Oct 14, 2010		
Lowest Historical Rank	Not in top100	Oct 14, 2010		
Date Checked ▼	Rank	Difference	URL Found	
Oct 14, 2010	Not in top100			

music in Bing				Up
Rank History	Rank	Date Checked		
Rank When First Checked	36	Oct 14, 2010		
Current Rank	36	Oct 14, 2010		
Highest Historical Rank	36	Oct 14, 2010		
Lowest Historical Rank	36	Oct 14, 2010		
Date Checked ▼	Rank	Difference	URL Found	
Oct 14, 2010	36		http://www.amazon.com/music-rock-classical-pop-jazz/b?node=5...	

music in Google				Up
Rank History	Rank	Date Checked		
Rank When First Checked	38	Oct 14, 2010		
Current Rank	38	Oct 14, 2010		
Highest Historical Rank	38	Oct 14, 2010		
Lowest Historical Rank	38	Oct 14, 2010		
Date Checked ▼	Rank	Difference	URL Found	
Oct 14, 2010	38		http://www.amazon.com/Music-Madonna/dp/B00004X01U	

music in Yahoo!				Up
Rank History	Rank	Date Checked		
Rank When First Checked	31	Oct 14, 2010		
Current Rank	31	Oct 14, 2010		
Highest Historical Rank	31	Oct 14, 2010		
Lowest Historical Rank	31	Oct 14, 2010		
Date Checked ▼	Rank	Difference	URL Found	
Oct 14, 2010	31		http://www.amazon.com/music-rock-classical-pop-jazz/b?node=5...	

online shopping in Bing				Up
Rank History	Rank	Date Checked		
Rank When First Checked	6	Oct 14, 2010		
Current Rank	6	Oct 14, 2010		
Highest Historical Rank	6	Oct 14, 2010		
Lowest Historical Rank	6	Oct 14, 2010		
Date Checked ▼	Rank	Difference	URL Found	
Oct 14, 2010	6		http://www.amazon.com/	

online shopping in Google				Up
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Rank History	Rank	Date Checked	
Rank When First Checked	2	Oct 14, 2010	
Current Rank	2	Oct 14, 2010	
Highest Historical Rank	2	Oct 14, 2010	
Lowest Historical Rank	2	Oct 14, 2010	
Date Checked ▼	Rank	Difference	URL Found
Oct 14, 2010	2		http://www.amazon.com/

online shopping in Yahoo!			Up
Rank History	Rank	Date Checked	
Rank When First Checked	6	Oct 14, 2010	
Current Rank	6	Oct 14, 2010	
Highest Historical Rank	6	Oct 14, 2010	
Lowest Historical Rank	6	Oct 14, 2010	
Date Checked ▼	Rank	Difference	URL Found
Oct 14, 2010	6		http://www.amazon.com/

video games in Bing			Up
Rank History	Rank	Date Checked	
Rank When First Checked	6	Oct 14, 2010	
Current Rank	6	Oct 14, 2010	
Highest Historical Rank	6	Oct 14, 2010	
Lowest Historical Rank	6	Oct 14, 2010	
Date Checked ▼	Rank	Difference	URL Found
Oct 14, 2010	6		http://www.amazon.com/computer-video-games-hardware-accessor...

video games in Google			Up
Rank History	Rank	Date Checked	
Rank When First Checked	7	Oct 14, 2010	
Current Rank	7	Oct 14, 2010	
Highest Historical Rank	7	Oct 14, 2010	
Lowest Historical Rank	7	Oct 14, 2010	
Date Checked ▼	Rank	Difference	URL Found
Oct 14, 2010	7		http://www.amazon.com/computer-video-games-hardware-accessor...

video games in Yahoo!			Up
Rank History	Rank	Date Checked	
Rank When First Checked	6	Oct 14, 2010	
Current Rank	6	Oct 14, 2010	
Highest Historical Rank	6	Oct 14, 2010	
Lowest Historical Rank	6	Oct 14, 2010	
Date Checked ▼	Rank	Difference	URL Found
Oct 14, 2010	6		http://www.amazon.com/computer-video-games-hardware-accessor...

